

Panyam Cements and Mineral Industries Limited

September 29, 2017

Ratings

Facilities	Amount(Rs. crore)	Ratings ¹	Rating Action	
Long Term Bank Facilities	30.00	CARE D (Single D)	Reaffirmed	
Short Term Bank Facilities	9.32	CARE D (Single D)	Reaffirmed	
Total Facilities	39.32 (Rupees Thirty Nine crore and thirty two lakh only)	(* 3 * 7		
Non-Convertible Debentures	97.86 (Rupees Ninety Seven crore and Eighty Six lakh only)	CARE D (Single D)	Reaffirmed	

Details of instruments/facilities in Annexure-1

Detailed Rationale & Key Rating Drivers

The rating continues to factor in recent delays in debt servicing on account of cash flow mismatches.

Detailed description of the key rating drivers

Key Rating Weaknesses

Delays in interest servicing: Cash flow mismatches have resulted in delays in debt servicing.

Significant decline in PAT and PAT margin albeit marginal improvement in PBILDT and PBILDT margin: PBILDT and PBILDT margin improved marginally during FY17 vis-à-vis FY16 on account lower contribution from power and fuel and consumable store charges despite decline in realisations. However, PAT declined significantly by 60.31% coming in at Rs.4.24 crore in FY17. PAT margin also declined significantly by 294 bps in FY17 coming in at 1.92%. The decline in PAT and PAT margin was on account of significant increase in capital charges during FY17.

Continued leveraged capital structure with further deterioration: The capital structure of the company continues to remain leveraged and witnessed deterioration. PBILDT interest coverage ratio deteriorated from 2.05x in FY16 to 1.69x in FY17 on account of higher interest charges and lower PBILDT level.

Working capital intensive nature of business and deteriorating liquidity position: The working capital cycle deteriorated from 26 days in FY16 to 34 days in FY17 mainly due to increase in average collection period (30 days in FY17 vis-à-vis 22 days in FY16). Additionally, the liquidity profile of the company also deteriorated during the year as exhibited by gross cash accruals of Rs.11.26 crore in FY17 vis-à-vis gross cash accruals of Rs.16.95 crore in FY16.

Significant exposure to group companies: PCMIL continues to extend support to its group companies. As on March 31, 2017, PCMIL exposure to group companies has increased to Rs.297.38 crore (against Rs.262.44 crore as on March 31, 2016).

Key Rating Strengths

Experienced promoters with long track record of operations in diversified business: PCMIL belongs to Nandi Group of Industries, which has presence in diversified businesses such as cements, dairy, construction, PVC pipes, etc mainly in Andhra Pradesh. The main promoter, Mr S.P.Y. Reddy (Chairman) has business experience

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¹Complete definition of the ratings assigned are available at www.careratings.com and other CARE publications.



of more than three decades. The business operations of the group have benefited from Mr. Reddy's long established track record in different businesses and the vast industry network developed over the years.

Stable operational performance: The operational performance of the company remained stable during FY17 wherein the capacity utilisation level of cement was 57.49% vis-à-vis 58.97% during FY16. Gross cement sales stood at Rs. 266.55 crore for FY17 as against Rs. 273.03 crore for FY16. The average gross sales price realization and volume sales, both witnessed marginal decline during FY17 at the back of demonetisation.

Stable industry growth prospects: The industry is going through challenging times in terms of demand with the housing and infra sectors being the dominant sectors influencing the same. Demonetization has had an impact on cement demand in the short run. There are also cost side pressures on power and freight. High build-up of capacity over time coupled with lower demand for cement has kept the capacity utilization rates at subdued levels. While the immediate outlook till March is not too positive, it is expected that the budget will provide a fillip to housing and infrastructure which in turn will provide a boost to demand for cement. However, given the present dynamics, prices will remain stable.

Analytical approach: Standalone

Applicable Criteria:

Criteria on assigning Outlook to Credit Ratings

CARE's Policy on Default Recognition

Criteria for Short Term Instruments

Financial ratios - Non-Financial Sector

Rating Methodology - Manufacturing Companies

Rating Methodology - Cement Industry

About the company

Panyam Cements & Mineral Industries Limited (PCMIL), incorporated in June 1955, is part of Nandi Group of Industries based out of Nandyal in Andhra Pradesh. PCMIL is currently engaged in manufacturing of Ordinary Portland Cement (OPC) 53 grade & 43 grade and Pozzolona Portland cement (PPC) with installed capacity of 1 million tons per annum (MTPA) at its manufacturing facilities located at Kurnool District, Andhra Pradesh. PCMIL was acquired by Nandi Group from its earlier promoters Mr. M. V. Subba Rao and Associates during September 2004 when it was a sick company. Over the years, Nandi Group has successfully revived the company and furthermore, promoters have undertaken large modernization and expansion projects to increase scale of operations and reduce operational costs. Since 1978, the Nandi group has built a diversified presence of businesses such as cement, dairy, PVC pipes, construction, TMT bars etc.

Brief Financials (Rs. crore)	FY16 (A)	FY17 (A)
Total operating income	219.83	220.87
PBILDT	29.58	30.54
PAT	10.68	4.24
Overall gearing (times)	2.55	3.76
Interest coverage (times)	2.05	1.69

A- Audited

Status of non-cooperation with previous CRA: Not Applicable

Any Other Information: Not Applicable

Rating History for last three years: Please refer Annexure-2

Note on complexity levels of the rated instrument: CARE has classified instruments rated by it on the basis of complexity. This classification is available at www.careratings.com. Investors/market intermediaries/regulators or others are welcome to write to care@careratings.com for any clarifications.

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In case of partnership/proprietary concerns, the rating /outlook assigned by CARE is based on the capital deployed by the partners/proprietor and the financial strength of the firm at present. The rating/outlook may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor in addition to the financial performance and other relevant factors.

Annexure-1: Details of Instruments/Facilities

Name of the Instrument	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. crore)	Rating assigned along with Rating Outlook
Fund-based - LT-Cash Credit	-	-	-	30.00	CARE D
Non-fund-based - ST-Bank Guarantees	-	-	-	9.32	CARE D
Debentures-Non Convertible Debentures	-	-	March 31, 2021	97.86	CARE D

Annexure-2: Rating History of last three years

Sr.	Name of the	Current Ratings				Rating history			
No.	Instrument/Bank	Type	Amount	Rating	Date(s) &	Date(s) &	Date(s) &	Date(s) &	
	Facilities		Outstanding		Rating(s)	Rating(s)	Rating(s)	Rating(s)	
			(Rs. crore)		assigned in	assigned in 2016-	assigned in	assigned in	
					2017-2018	2017	2015-2016	2014-2015	
1.	Fund-based - LT-Term	LT	-	-	-	1)Withdrawn	1)CARE B-	1)CARE D	
	Loan					(06-Jan-17)	(08-Feb-16)	(28-Jan-15)	
							2)CARE C	2)CARE C	
							(08-Oct-15)	(08-Apr-14)	
2.	Fund-based - LT-Cash	LT	30.00	CARE D	1)CARE D	1)CARE BB-;	1)CARE B-	1)CARE D	
	Credit				(05-Sep-17)	Stable	(08-Feb-16)	(28-Jan-15)	
						(06-Jan-17)	2)CARE C	2)CARE C	
							(08-Oct-15)	(08-Apr-14)	
3.	Non-fund-based - ST-	ST	9.32	CARE D	1)CARE D	1)CARE A4	1)CARE A4	1)CARE D	
	Bank Guarantees				(05-Sep-17)	(06-Jan-17)	(08-Feb-16)	(28-Jan-15)	
							2)CARE A4	2)CARE A4	
							(08-Oct-15)	(08-Apr-14)	
4.	Debentures-Non	LT	97.86	CARE D	1)CARE D	1)CARE BB-;	1)CARE B-	-	
	Convertible Debentures				(05-Sep-17)	Stable	(08-Feb-16)		
						(06-Jan-17)			

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